

Motor Trend 2006 Reader Survey Demographics

Men	97%	White/Caucasian	86.3%
Age 18-24	7.7%	Black/African American	5.7%
Age 18-34	24.3%	Asian	3.7
Age 25-54	51.3%	Other	5.5%
Age 35+	75.8%	Of Spanish/Hispanic Origin/Descent	4.5%
Median Age	50.4	Employed full time	64.1%
HHI \$50,000+	70.3%	Management/Business/Financial	28.9%
HHI \$75,000+	52.2%	Professional/Related	21.2%
HHI \$100,000+	37.3%	Sales and Office	16.6%
Median HHI	\$87,200	Natural Resources/Construction	10.4%
Married	70.8%	Work in any automotive field	14.8%
Single	18.3%	Northeast	19.9%
Other	10.9%	North Central	27.3%
Any College	73.9%	South	30.4%
Graduated College +	48.1%	West	22.4%
Post Grad Degree	16.1%	Median Home Market Value	\$279,800