

V★LUP

V-LUP is a new men's interest magazine that will showcase and profile beautiful women from all walks of life. Printed quarterly, every issue will have high end and tasteful photography. **V-LUP** gets you up close and personal with some of today's most gorgeous and *VOLUPTUOUS* models in the industry.

V-LUP HIGHLIGHTS

- Perfect bound, printed on 60# stock, 9pt Cover
- Large format print, 9" x 10⁷/₈" trim size, printed Quarterly
- Over 100 pages featuring the most beautiful women in the world

DEMOGRAPHICS (Targeted)

Age: 18-44 **HHI:** \$35K—\$100K

Audience: 90% Male 10% Female

SPECIAL RATES FOR 2010

GENERAL COVERS

SIZE	1x	2x	4x
Cover 2	\$6,975	\$6,415	\$5,800
Cover 3	\$6,505	\$5,990	\$5,410
Cover 4	\$7,800	\$7,185	\$6,490

GENERAL FOUR COLOR

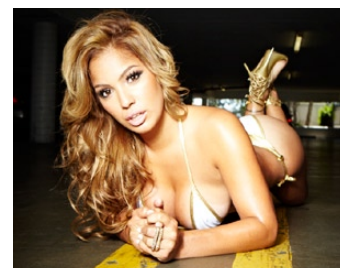
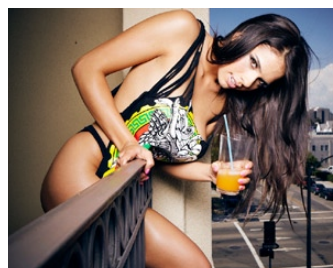
SIZE	1x	2x	4x
1 Page	\$5,200	\$4,790	\$4,325
1/2 Page	\$2,900	\$2,650	\$2,400
1/3 Page	\$1,900	\$1,750	\$1,550

NEW FOR 2010



100K newsstand distribution **90 DAYS** ON SALE

Ad close: **8/11/10** On sale: **10/5/10**



A SOURCE INTERLINK MEDIA PUBLICATION

★ Contact your sales representative today to be in the issue of **V-LUP**. ★