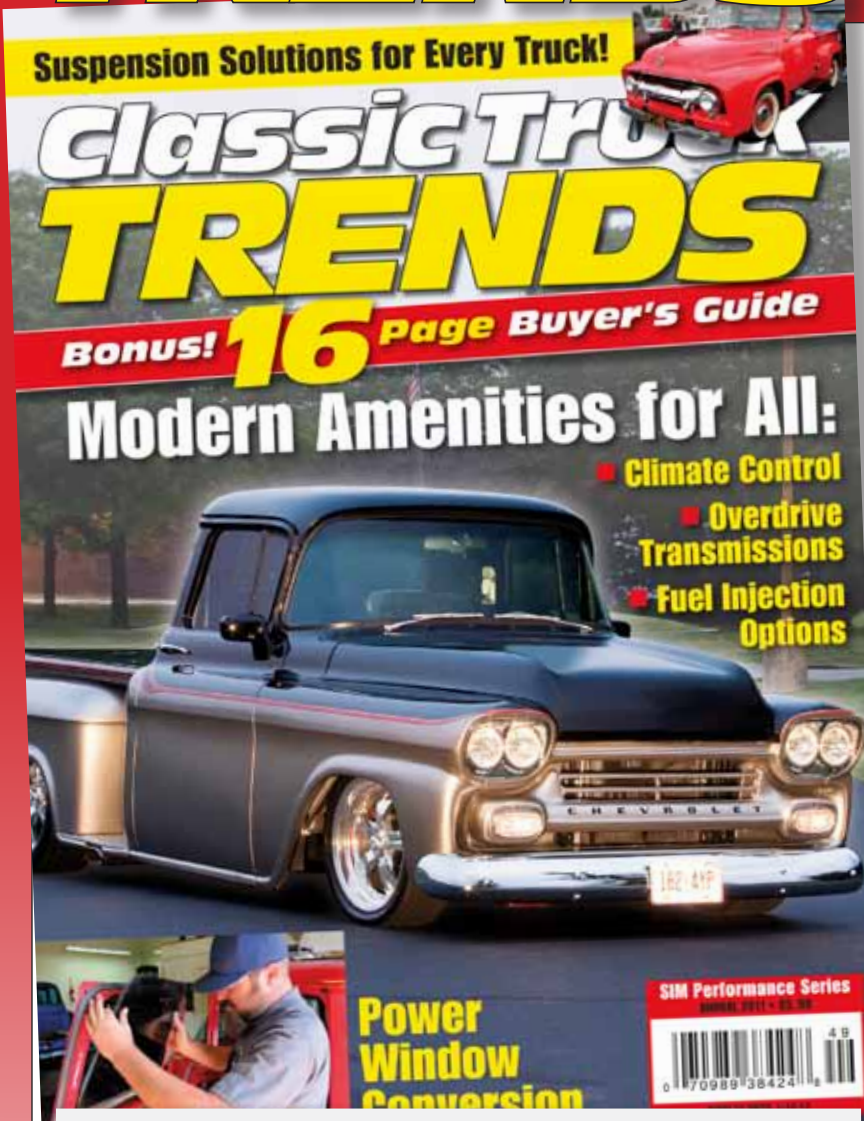


# Classic Truck TRENDS

From the Editors of *Classic Trucks* and  
*Custom Classic Trucks* magazines –  
**A Special Newsstand-Only  
Issue for 2012**



- ✓ **FEATURES**
- ✓ **TECH ARTICLES**
- ✓ **NEW PRODUCTS**

This year's special issue will cover the current trends in the classic truck market. We will feature trucks with modern styling and give the readers information on popular engines, electronics, brake upgrades, and suspension modifications. The classic truck segment of the after-market is very strong and continues to show growth, so this will be a popular issue with the readers. Don't miss out on this valuable advertising opportunity!

This issue will include the annual *Classic Truck Buyer's Guide* – the most comprehensive listing of classic truck parts manufacturers and retailers published. The Buyer's Guide information makes this issue a great resource that readers will keep for reference.

**FREE** company listings in the Buyer's Guide! Please submit the following information to Karen Ellis (fax 949-705-3407 or karen.ellis@sorc.com) by 9/6.

Company Name:

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Phone Number:

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Address, City, State, Zip:

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Website Address:

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Brief description / year-range of products:

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**Ad Close: 9/13**  
**On Sale: 11/6**

**4/Color Rates:**

<b>Full page:</b>	<b>\$3000</b>	<b>2/3 page:</b>	<b>\$2300</b>
<b>1/2 page:</b>	<b>\$1725</b>	<b>1/3 page:</b>	<b>\$1150</b>
<b>1/4 page:</b>	<b>\$865</b>	<b>1/6 page:</b>	<b>\$575</b>
<b>1/12 page:</b>	<b>\$285</b>		

For more information, or to reserve your ad space in this issue, please contact your Source Interlink Media Sales Rep OR **Angela Schoof** (Publisher) at 949-705-3351, email: [angela.schoof@sorc.com](mailto:angela.schoof@sorc.com).