

INCREASE YOUR HOLIDAY SALES!

2012 CLASSIC TRUCK HOLIDAY GIFT GUIDE

Get your products in front of your customers in the top three Classic Truck publications.
 One low price gets you into all three magazines and hosted on both
 classictrucks.com and customclassictrucks.com.

THREE GREAT TITLES

One low price

\$595*

*net rate, no discounts apply

Classic TRUCKS **T CUSTOM CLASSIC TRUCKS** **Classic Truck TRENDS**

	ISSUE	ON SALE	CIRCULATION
Classic Trucks	December 2012	10/2/12	68,373
Custom Classic Trucks	December 2012	11/13/12	45,188
Classic Truck Trends	Annual 2012	11/6/12	Newsstand Only
Total Circulation			over 115,000

The HGG will also be posted on each title's website! These sites deliver over 2.4 million Page Views and 600,000 Unique Visitors per month*.
 *12 Month Avg, through June, 2011.

AD CLOSE AND MATERIALS DUE BY AUGUST 6, 2012

Ads in this section are all 1/6 vertical four-color and are set at no extra charge. Just supply the info.

Just Supply: Check here to use your 2011 Street Rod HGG Artwork

» High resolution (300 dpi) jpeg photo of your product

» Logo- vector file preferred

» 40-70 words of copy* (include your company name, website and phone number)

Your company name, website, and number will appear in print in the ad. We do the rest. Don't miss this opportunity to expose your products in our Holiday Gift Guide! Same ad runs in all magazines. *we reserve the right to copy edit to fit.

Contact your Source Interlink Sales representative TODAY or

Tim Foss at (949) 705-3325 | tim.foss@sorc.com

Angela Schoof at (949) 705-3351 | angela.schoof@sorc.com

The Holiday Gift Guide will hit newsstands beginning October 2, 2012, delivering over 60 shopping days to promote your holiday gift ideas for the 2012 season.

COMPANY _____

CONTACT _____ PRODUCT TO BE LISTED _____

ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

PRINT NAME _____ SOURCE INTERLINK REP _____

AUTHORIZED CLIENT SIGNATURE _____ DATE _____

FAX this signed contract to (949) 705-3423 or send to holidaygiftguide@sorc.com. Send ad materials to holidaygiftguide@sorc.com.

All cancellations or changes must be made in prior to ad close. The above schedule of space is placed in accordance with the terms and provisions of your rate card with which I/we are familiar, and which automatically shall become a part of this agreement. Advertiser agrees to honor its advertising commitment as set forth in this contract and applicable insertion order. In the event advertiser does not honor its full advertising commitment as contained in this contract and any applicable insertion order, SOURCE INTERLINK MEDIA reserves the right to (i) shortrate or charge the Advertiser the undiscounted rate for those advertisements and (ii) renege on any commitments or incentives made in reliance on Advertiser's full advertising commitment as set forth in this contract and any applicable insertion order. SOURCE INTERLINK MEDIA further reserves its right to invoice its right under this contract and any applicable insertion order.



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Steering Wheels

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Lecarra steering wheels is proud to offer a new line of deluxe brushed, stainless steel steering wheels. Offered as a two- or three-spoke, with or without GT-style spokes, and available brushed or polished. Each wheel is hand sewn using top grain leather with 13 color choices. These wheels are 14 inches in diameter and have a 1-inch-thick grip to ensure maximum driving comfort. Proudly made in the United States. Prices start at \$199.95.