

For the six months ended December 31, 2011

Field Served: For enthusiasts of compact and import performance automobiles.

Published by Source Interlink Media

Frequency: 12 times/year

ABC Member # 04-1184-0

PAID & VERIFIED MAGAZINE

PUBLISHER'S STATEMENT

Subject to Audit

1. TOTAL AVERAGE PAID & VERIFIED CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Paid & Verified Circulation: (See Par. 6)					
Subscriptions:					
Paid					
Print	29,201	55.8			
Digital (Replica)	656	1.3			
Total Paid Subscriptions	29,857	57.1			
Verified					
Total Paid & Verified Subscriptions	29,857	57.1			
Single Copy Sales					
Print	22,470	42.9			
Digital (Replica)	6	0.0			
Total Single Copy Sales	22,476	42.9			
Total Paid & Verified Circulation	52,333	100.0	None Claimed		

2. PRICES

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy	\$5.99		
Subscription	\$22.97		
Average Subscription Price Annualized (12 issue frequency)		\$15.72	
Average Subscription Price per Copy		\$1.31	

(1) For the Statement period

(2) Represents subscriptions for the 12 months ended June 30, 2011.

3. PAID & VERIFIED CIRCULATION BY ISSUE OF PRINT AND DIGITAL REPLICA

Issue	Paid Subscriptions			Verified Subscriptions			Single Copy Sales			Total Paid & Verified Circulation Print	Total Paid & Verified Circulation Digital (Replica)	Total Paid & Verified Circulation
	Print	Digital (Replica)	Total Paid Subscriptions	Print	Total Paid & Verified Subscriptions	Print	Digital (Replica)	Total Single Copy Sales				
July	29,536	573	30,109		30,109	25,866	14	25,880	55,402	587	55,989	
Aug.	29,800	598	30,398		30,398	23,764	3	23,767	53,564	601	54,165	
Sept.	29,350	629	29,979		29,979	26,352	5	26,357	55,702	634	56,336	
Oct.	29,078	661	29,739		29,739	19,723	2	19,725	48,801	663	49,464	
Nov.	28,870	703	29,573		29,573	17,898	5	17,903	46,768	708	47,476	
Dec.	28,573	771	29,344		29,344	21,217	6	21,223	49,790	777	50,567	

4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

None

5. TREND ANALYSIS

	2007	%	2008	%	2009	%	2010	%	2011	%
Subscriptions:										
Paid	41,238	37.2	30,063	36.7	22,257	34.3	22,294	41.1	28,707	54.1
Verified	N/A		N/A		N/A		N/A		N/A	
Total Paid & Verified Subscriptions	41,238	37.2	30,063	36.7	22,257	34.3	22,294	41.1	28,707	54.1
Single Copy Sales	69,652	62.8	51,960	63.3	42,593	65.7	31,948	58.9	24,362	45.9
Total Paid & Verified Circulation	110,890	100.0	82,023	100.0	64,850	100.0	54,242	100.0	53,069	100.0
Year Over Year Percent of Change		-5.3		-26.0		-20.9		-16.4		-2.2
Avg. Annualized Subscription Price	\$18.01		\$18.35		\$16.28		\$15.56		\$15.72	

6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID & VERIFIED CIRCULATION

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Par. 9 for full explanation.

	Print Average for Period	Digital (Replica) Average for Period	Total	% of Circulation
PAID SUBSCRIPTIONS				
Individual Subscriptions*	20,955	656	21,611	41.3
Combination Subscriptions*	1,208		1,208	2.3
Sponsored Sales	7,038		7,038	13.5
TOTAL PAID SUBSCRIPTIONS	29,201	656	29,857	57.1
VERIFIED SUBSCRIPTIONS				
TOTAL VERIFIED SUBSCRIPTIONS				
TOTAL PAID & VERIFIED SUBSCRIPTIONS	29,201	656	29,857	57.1
SINGLE COPY SALES				
Single Issue Sales	22,470	6	22,476	42.9
TOTAL SINGLE COPY SALES	22,470	6	22,476	42.9
TOTAL PAID & VERIFIED CIRCULATION	51,671	662	52,333	100.0

*Included in Average Price calculation

6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE

The following represents the average public place copies made available during the statement period to the following public areas:

None

6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the statement period to the following individuals:

None

7. GEOGRAPHIC DATA for the August 2011 issue

Total paid & verified circulation of this issue was 3.5% greater than the total average paid & verified circulation.

Single copy sales figures are based on the percentage for each State/Province determined by analysis of the March 2011 issue and these percentages are projected against the total for the August 2011 issue.

State	PAID SUBSCRIPTIONS			VERIFIED SUBSCRIPTIONS		SINGLE COPY SALES			Total Paid & Verified Circulation Print	Total Paid & Verified Circulation Digital (Replica)	Total Paid & Verified Circulation
	Print	Digital (Replica)	Total Paid Subscriptions	Print	Total Paid & Verified Subscriptions	Print	Digital (Replica)	Total Single Copy Sales			
Alabama	291	1	292		292	253		253	544	1	545
Arizona	632	11	643		643	226		226	858	11	869
Arkansas	173	2	175		175	185		185	358	2	360
California	5,331	77	5,408		5,408	1,939		1,939	7,270	77	7,347
Colorado	452	11	463		463	704		704	1,156	11	1,167
Connecticut	423	3	426		426	228		228	651	3	654
Delaware	86		86		86	34		34	120		120
District of Columbia	16		16		16	263		263	279		279
Florida	1,985	30	2,015		2,015	2,613		2,613	4,598	30	4,628
Georgia	667	13	680		680	802		802	1,469	13	1,482
Idaho	117	1	118		118	112		112	229	1	230
Illinois	1,096	16	1,112		1,112	379		379	1,475	16	1,491
Indiana	483	4	487		487	114		114	597	4	601
Iowa	235	1	236		236	104		104	339	1	340
Kansas	223	3	226		226	217		217	440	3	443
Kentucky	319	4	323		323	125		125	444	4	448
Louisiana	220	1	221		221	310		310	530	1	531
Maine	78	1	79		79	72		72	150	1	151
Maryland	553	11	564		564	184		184	737	11	748
Massachusetts	531	1	532		532	361		361	892	1	893
Michigan	616	4	620		620	234		234	850	4	854
Minnesota	463	1	464		464	184		184	647	1	648
Mississippi	119		119		119	162		162	281		281
Missouri	449	1	450		450	388		388	837	1	838
Montana	60		60		60	172		172	232		232
Nebraska	116		116		116	188		188	304		304
Nevada	321	5	326		326	272		272	593	5	598
New Hampshire	122		122		122	107		107	229		229
New Jersey	915	12	927		927	547		547	1,462	12	1,474
New Mexico	203	3	206		206	208		208	411	3	414
New York	1,765	25	1,790		1,790	961		961	2,726	25	2,751
North Carolina	744	5	749		749	374		374	1,118	5	1,123
North Dakota	67		67		67	80		80	147		147
Ohio	846	14	860		860	321		321	1,167	14	1,181
Oklahoma	299	2	301		301	353		353	652	2	654
Oregon	359	3	362		362	340		340	699	3	702
Pennsylvania	1,344	6	1,350		1,350	1,138		1,138	2,482	6	2,488
Rhode Island	99	1	100		100	51		51	150	1	151
South Carolina	303	11	314		314	103		103	406	11	417
South Dakota	59		59		59	152		152	211		211
Tennessee	499	2	501		501	705		705	1,204	2	1,206
Texas	1,952	28	1,980		1,980	2,046		2,046	3,998	28	4,026
Utah	229	1	230		230	312		312	541	1	542
Vermont	41		41		41	29		29	70		70
Virginia	692	17	709		709	490		490	1,182	17	1,199
Washington	801	9	810		810	905		905	1,706	9	1,715
West Virginia	144	1	145		145	40		40	184	1	185
Wisconsin	650	4	654		654	191		191	841	4	845
Wyoming	46		46		46	67		67	113		113
TOTAL 48 CONTERMINOUS STATES	28,234	346	28,580		28,580	20,345		20,345	48,579	346	48,925
Alaska	56	1	57		57	130		130	186	1	187
Hawaii	225	10	235		235	108		108	333	10	343
TOTAL ALASKA & HAWAII	281	11	292		292	238		238	519	11	530
U.S. Unclassified											
TOTAL UNITED STATES	28,515	357	28,872		28,872	20,583		20,583	49,098	357	49,455
Poss. & Other Areas	254	192	446		446	1	3	4	255	195	450
U.S. & POSS., etc.	28,769	549	29,318		29,318	20,584	3	20,587	49,353	552	49,905
Canada	746	49	795		795	1,931		1,931	2,677	49	2,726
International	151		151		151	1,120		1,120	1,271		1,271
Other Unclassified						0					
Military or Civilian Personnel Overseas	134		134		134	129		129	263		263
GRAND TOTAL	29,800	598	30,398		30,398	23,764	3	23,767	53,564	601	54,165

ANALYSIS BY ABCD COUNTY SIZE for the August 2011 issue

Magazines of less than 500,000 total average paid and verified circulation not required to answer this paragraph.

8. ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended December 31, 2011

A. DURATION			C. CHANNELS		
		%			%
(a) One to six months (1 to 6 issues).....	4	0.0	(a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers.....	8,404	90.6
(b) Seven to eleven months (7 to 11 issues).....	25	0.3	(b) Ordered by subscribers in response to unsolicited telemarketing and door to door selling.....	31	0.3
(c) Twelve months (12 issues).....	6,410	69.1	(c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations.....	849	9.1
(d) Thirteen to twenty-four months.....	2,212	23.8	(d) Subscriptions as part of membership in an organization.....	None	
(e) Twenty-five months and more.....	633	6.8	Total Subscriptions Sold in Period.....	9,284	100.0
Total Subscriptions Sold in Period.....	9,284	100.0			
B. USE OF PREMIUMS					
(a) Ordered without premium.....	9,284	100.0			
(b) Ordered with material reprinted from this publication.....	None				
(c) Ordered with other premiums.....	None				
Total Subscriptions Sold in Period.....	9,284	100.0			

9. EXPLANATORY

(a) Suggested Retail Prices: Subscriptions: U.S., 2 yrs. \$45.94. Canada, 1 yr. \$34.97. International, 1 yr. \$46.97.

(b) Average non-analyzed non-paid circulation for the 6 month period: 2,037 copies per issue.

(c) Post expiration copies: Average number of copies served on subscriptions not more than three months after expiration was 2,882 or 9.7% of average paid subscription circulation.

(d) DESCRIPTION OF DIGITAL (Replica) - The Digital Edition is consistent with the print edition - all content is included either as an exact replica or as an interactive, enhanced presentation created specifically for the device being used. The digital edition is available via a growing list of digital edition storefronts and is able to be read on numerous tablets, smart phones and e-reader devices.

(e) Combination Subscriptions: The average of 1,208 copies per issue, shown in Par. 6 and included in Par. 1, represents copies served from combination subscription programs during this statement period:

Combination Publication	Subscriptions Served	Subscription Term	Price of Combination	Suggested Retail Prices
Import Tuner	663	12 issues	\$14.97	\$52.94
Modified Magazine	545	12 issues	\$19.95	\$47.92

(f) Sponsored Subscription Sales: The average of 7,038 copies per issue, shown in Par. 6 and included in Par. 1, represents copies purchased by various business concerns in quantities of 11 or more.

10. VARIANCE

Latest released Audit Report for 12 months ended December 31, 2010; Variation from Publisher's Statements

Audit Period Ended	Rate Base (Paid & Verified)	Audit Report (Paid & Verified)	Publisher's Statements (Paid & Verified)	Difference (Paid & Verified)	Percentage of Difference (Paid & Verified)
12-31-10	None Claimed	54,765	54,243	522	1.0
12-31-09	None Claimed	64,849	64,849		
12-31-08	None Claimed	82,023	82,023		
12-31-07	None Claimed	110,890	110,890		
12-31-06	None Claimed	117,250	117,044	206	0.2

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Audit Bureau of Circulations' Bylaws and Rules.

Parent Company: Source Interlink Companies

SUPER STREET, published by Source Interlink Media • 831 S. Douglas Street • El Segundo, CA 90245

THOMAS SLATER

MARIA JAMISON

Date Signed: January 27, 2012

VP, Consumer Marketing

Publisher

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Established: 1996

ABC Member since: 2000

04-1184-0	Analyzed Issue Date	08/01/11
	Analyzed Issue Text (for double month issue date)	
	Average Single Copy Price	5.99
	Association Subscription Price	
	U.S. Subscription Price	22.97
	Canadian Subscription Price	34.97
	International Subscription Price	46.97