

# SOURCE INTERLINK MEDIA

## 2012 ISSUE AD CLOSE & ON-SALE DATES

- Performance & Street Rod Group Titles
- Import Group Titles
- Truck Group Titles
- Motorcycle Group Titles
- Motor Trend Automotive Group Titles
- Marine Group Titles
- Home Tech Group Titles
- GrindMedia Titles

### AUTOMOTIVE TITLES

		120022		120028		120041		120047		130020	
		BBI-Issue #8		BBI-Issue #9		BBI-Issue #10		BBI-Issue #11		BBI-Issue #12	
<b>Bound by Ink</b>	Ad Close/Mats Due	11/29	2/28				6/4	9/4			11/28
	On Sale	1/24	4/24				7/31	10/30			1/29

		Jan 2012	Feb 2012	Apr	May	Jun	Jul	Sept	Oct	Dec	Jan 2013	Feb 2013
<b>Camaro Performers</b>	Ad Close/Mats Due	10/18	11/16	12/19	2/6	3/20	4/30	6/11	7/24	9/4	10/16	11/12
	On Sale	12/13	1/17	2/21	4/3	5/15	6/26	8/7	9/18	10/30	12/11	1/15

		120030						120047					
		Camaro Now (Summer)						Camaro Now (Fall)					
<b>Camaro Now</b>	Ad Close/Mats Due				2/22					8/7			
	On Sale				4/17					10/2			

		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	Apr 2013
<b>Car Craft</b>	Ad Close/Mats Due	9/9	10/7	11/2	11/29	12/19	2/1	3/1	4/4	5/2	6/6	6/29	8/1	9/6	10/2	10/25	11/16
	On Sale	11/8	12/6	1/3	1/31	2/28	4/3	5/1	6/5	7/3	8/7	9/4	10/2	11/6	12/4	1/1	1/29

		120023			120032			120042			130022		
		LS Engine Review (Annual)			Engine Swaps (Summer)			Elapsed Times (Annual)			Engine Swaps (Winter)		
<b>Car Craft SIPs— Elapsed Times; Engine Swaps</b>	Ad Close/Mats Due			11/30			3/1			6/12		10/22	
	On Sale			1/31			5/1			8/7		12/18	

		120032				120045						
		Chevelle Summer				Chevelle Fall						
<b>Chevrolet Special: Chevelle</b>	Ad Close/Mats Due				3/21				7/10			
	On Sale				5/15				9/4			

		120040							
		Chevy Classics (Annual)							
<b>Chevrolet Special: Chevy Classics</b>	Ad Close/Mats Due								6/12
	On Sale								8/7

		120029											
		Nova (Annual)											
<b>Chevrolet Special: Nova</b>	Ad Close/Mats Due				1/31								
	On Sale				3/27								

		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
<b>Chevy High Performance</b>	Ad Close/Mats Due	9/8	10/11	11/11	12/9	1/10	2/8	3/15	4/11	5/9	6/13	7/11	8/8	9/13	10/9	11/7
	On Sale	11/1	12/6	1/10	2/7	3/6	4/3	5/8	6/5	7/3	8/7	9/4	10/2	11/6	12/4	1/8

		Jan 2012	Feb 2012	Mar 2012	Apr 2012	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	Apr 2013
<b>Circle Track</b>	Ad Close/Mats Due	9/1	10/5	11/1	11/30	12/14	1/23	2/21	3/27	4/23	5/25	6/25	7/23	8/27	9/28	10/25	11/14
	On Sale	10/25	11/29	12/27	1/24	2/21	3/30	4/17	5/22	6/19	7/24	8/21	9/18	10/23	11/27	12/25	1/22

		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
<b>Classic Trucks</b>	Ad Close/Mats Due	9/8	10/11	11/11	12/8	1/9	2/7	3/7	4/10	5/8	6/12	7/10	8/7	9/12	10/8	11/6
	On Sale	11/1	12/6	1/10	2/7	3/6	4/3	5/1	6/5	7/3	8/7	9/4	10/2	11/6	12/4	1/8

		120049											
		Classic Trucks Trends (Annual)											
<b>Classic Trucks SIP— Classic Trucks Trends</b>	Ad Close/Mats Due												9/12
	On Sale												11/6

		Jan 2012	Feb 2012	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013
Custom Classic Trucks	Ad Close/Mats Due	10/25	11/29	12/12	1/18	2/15	3/15	4/12	5/16	6/13	7/12	8/14	9/13	10/19	11/12
	On Sale	12/20	1/24	2/21	3/20	4/17	5/15	6/12	7/17	8/14	9/11	10/16	11/13	12/18	1/22

		120018 LMC (Amerian Truck)													
Custom Classic Trucks—SIP	Ad Close/Mats Due		11/21												
	On Sale		1/17												

		Jan 2012	Feb 2012	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
Diesel Power	Ad Close/Mats Due	10/11	11/4	11/30	1/4	2/1	3/1	4/5	5/2	5/31	7/2	8/1	8/29	10/4	10/30	11/30
	On Sale	12/6	1/3	1/31	2/28	3/27	4/24	5/29	6/26	7/24	8/28	9/25	10/23	11/27	12/25	1/29

		110055 120021 120024 120028 120031 120033 120037 120040 120042 120046 120048 120051 120055 130021													
8-LUG Diesel Truck	Ad Close/Mats Due	10/25	11/18	12/16	1/19	2/16	3/21	4/19	5/17	6/19	7/19	8/20	9/19	10/17	11/13
	On Sale	12/20	1/17	2/14	3/20	4/17	5/15	6/19	7/17	8/14	9/18	10/16	11/13	12/18	1/15

		110054 Diesel Power Work Trucks (Annual)											120053 Diesel Engine Swaps (Annual)			
Diesel Power SIPs—Diesel Engine Swaps	Ad Close/Mats Due	10/25												10/10		
	On Sale	12/20												12/11		

		110054 Engine Masters (Winter)			120025 Engine Masters (Spring)			120034 Engine Masters (Summer)			120043 Engine Masters (Fall)			120054 Engine Masters (Winter)		
Engine Masters (Popular Hot Rodding SIPs)	Ad Close/Mats Due	10/4		12/15			3/14			7/2			10/4			
	On Sale	11/29		2/21			5/15			8/28			11/27			

		Jan/Feb 2012		Mar/Apr 2012		May	Jun	Jul	Aug/Sept		Oct	Nov	Dec	Jan/Feb 2013		Mar/Apr 2013
European Car	Ad Close/Mats Due	10/26		11/30	1/16	2/21	4/2		5/7	6/18	7/23	9/4		10/12	11/27	
	On Sale	12/20		1/31	3/13	4/17	5/29		7/3	8/14	9/18	10/30		12/11	1/29	

		Feb 2012		Mar	May	Jun	Jul	Aug	Oct		Nov	Dec	Feb 2013	
eurotuner	Ad Close/Mats Due	11/21	12/16		1/26	3/13	4/17	5/23	6/28	8/8	9/18		10/15	
	On Sale	1/17	2/21		3/27	5/8	6/12	7/24	8/28	10/9	11/13		12/25	

		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
5.0 Mustang & Super Fords	Ad Close/Mats Due	9/15	10/18	11/11	12/8	1/9	2/13	3/12	4/10	5/14	6/8	7/11	8/10	9/7	10/5	11/6
	On Sale	11/8	12/13	1/10	2/7	3/6	4/10	5/8	6/5	7/10	8/7	9/4	10/9	11/6	12/11	1/8

		120038 Tech Guide (Fall)													
5.0 Mustang & Super Fords—SIP	Ad Close/Mats Due														
	On Sale														

		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	Apr 2013
4-Wheel & Off-Road	Ad Close/Mats Due	9/9	10/12	11/7	12/1	1/9	2/7	3/7	4/10	5/8	6/12	7/10	8/7	9/12	10/8	10/31	11/29
	On Sale	11/1	12/6	1/3	1/31	3/6	4/3	5/1	6/5	7/3	8/7	9/4	10/2	11/6	12/4	1/1	1/29

		110054 Whoops! (Annual)											120048 4x4 Garage—Toyota (Winter)			120053 Whoops! (Annual)		
4-Wheel & Off-Road SIPs Toyota; Whoops!	Ad Close/Mats Due		10/20											8/21		10/15		
	On Sale		12/13											10/16		12/11		

		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	Apr 2013
4Wheel Drive & Sport Utility	Ad Close/Mats Due	9/8	10/11	11/4	11/30	1/10	2/14	3/13	4/10	5/7	6/11	7/10	8/7	9/11	10/9	11/2	11/28
	On Sale	11/1	12/6	1/3	1/31	3/6	4/10	5/8	6/5	7/3	8/7	9/4	10/2	11/6	12/4	1/1	1/29

		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
Four Wheeler	Ad Close/Mats Due	9/23	10/26	11/22	12/13	1/26	2/23	3/22	4/26	5/23	6/21	7/26	8/23	9/21	10/24	11/15
	On Sale	11/15	12/20	1/17	2/14	3/20	4/17	5/15	6/19	7/17	8/14	9/18	10/16	11/13	12/18	1/15

		120021 4x4 Garage—TJ (Spring)			120036 4x4 Garage—Tire Tests (Summer)			120039 4x4 Garage—XJ (Summer)			120044 4x4 Garage—JK (Fall)			130022 4x4 Garage—TJ (Spring)		
Four Wheeler SIPs—4x4 Garage	Ad Close/Mats Due	11/16			4/17			5/29			7/24			11/13		
	On Sale	1/17			6/12			7/24			9/18			1/15		

		120034					120040			120046		120051		130022					
		#1					#2			#3		#4		#5					
GEEK	Ad Close/Mats Due On Sale						4/17 6/19			6/11 8/14			8/6 10/9			10/2 12/4			11/21 1/29
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jul	Aug	Sept	Nov	Jan 2013	Feb 2013	Mar 2013						
GM High-Tech Performance	Ad Close/Mats Due On Sale	8/31 10/25	10/11 12/6	11/16 1/17	1/3 2/28	2/13 4/10	3/27 5/22	5/7 7/3	6/18 8/14	7/30 9/25	9/11 11/6	10/19 12/18	11/28 1/29						
		Jan 2012	Feb 2012	Mar 2012	Apr 2012	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	Apr 2013		
High Performance Pontiac	Ad Close/Mats Due On Sale	8/24 10/18	9/22 11/15	10/18 12/13	11/15 1/17	12/19 2/14	1/17 3/13	2/15 4/17	3/21 5/15	4/19 6/12	5/18 7/17	6/19 8/14	7/17 9/11	8/16 10/16	9/13 11/13	10/11 12/11	11/14 1/15		
		110055		120027		120033		120039		120045		120051		130022					
		#25		#26		#27		#28		#29		#30		#31					
Heavy Hitters	Ad Close/Mats Due On Sale		11/9 1/10		1/13 3/13		3/20 5/15		5/21 7/17		7/23 9/18		9/25 11/20		11/14 1/22				
		Feb/Mar 2012			Apr	May	Jun	July	Aug	Sept	Oct	Dec/Jan2013		Feb 2013					
Honda Tuning	Ad Close/Mats Due On Sale			11/3 1/3	1/3 2/28	2/6 4/3	3/13 5/8	4/17 6/12	5/17 7/17	6/25 8/21	7/26 9/25		9/4 10/30		11/2 1/1				
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013			
Hot Rod	Ad Close/Mats Due On Sale	9/23 11/16	10/19 12/13	11/16 1/17	12/12 2/14	1/17 3/13	2/22 4/17	3/21 5/15	4/17 6/12	5/15 7/10	6/19 8/14	7/17 9/11	8/21 10/16	9/19 11/13	10/15 12/11	11/13 1/15			
		Dec/Jan2012		Feb/Mar2012		Apr/May		Jun/July		Aug/Sept		Oct/Nov		Dec/Jan2013		Feb/Mar2013			
Hot Rod Deluxe	Ad Close/Mats Due On Sale	10/19 12/13		12/6 1/31			1/31 3/27	3/21 5/29		5/15 7/24		7/17 9/25	9/19 11/27		11/13 1/29				
		Feb 2012		Mar 2012	Apr	May	Jun	Jul	Aug	Oct	Nov	Jan 2013	Feb 2013						
Import Tuner	Ad Close/Mats Due On Sale		10/13 12/6	11/11 1/17	12/13 2/21	2/7 4/3	3/14 5/8	4/17 6/12	5/21 7/17	7/2 8/28	8/7 10/2	10/1 11/27	11/13 1/15						
		Jan 2012	Mar 2012		Apr 2012	May	Jun	Jul	Aug	Sept	Oct	Nov	Jan 2013	Mar 2013	Apr 2013				
Jp	Ad Close/Mats Due On Sale	9/30 11/22		10/28 12/27	12/1 1/31	1/13 3/13	2/21 4/17	3/27 5/22	4/30 6/26	6/4 7/31	7/10 9/4	8/13 10/9	9/25 11/20	10/26 12/25	11/28 1/29				
		120034																	
		Law of Attraction (Annual)																	
Law of Attraction	Ad Close/Mats Due On Sale															3/19 5/22			
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013			
Lowrider	Ad Close/Mats Due On Sale	9/22 11/15	10/18 12/13	11/11 1/10	12/2 2/7	1/13 3/13	2/13 4/10	3/20 5/15	4/16 6/12	5/18 7/17	6/18 8/14	7/16 9/11	8/20 10/16	9/18 11/13	10/12 12/11	11/5 1/8			
		110053		120023		120029		120033		120040		120046		120052		130022			
		Jan 2012		Mar 2012		May		July		Sept		Nov		Jan 2013		Mar 2013			
Lowrider Arte	Ad Close/Mats Due On Sale	10/5 11/29			12/5 1/31		1/25 3/27		3/26 5/22		5/29 7/24		8/3 9/25		10/1 11/27		11/14 1/29		
		110056		120024		120043		120049		120055									
		Jan/Feb 2012		Apr/May		Sep/Oct		Nov/Dec		Jan/Feb 2013									
Lowrider Girls	Ad Close/Mats Due On Sale	10/31 12/27			12/21 2/28					7/2 8/28		9/4 10/30		10/25 12/25					
		120031																	
		Revolucion #1—Premiere																	
		120039																	
		Revolucion #2 (Summer)																	
Lowrider SIPs—Revolucion	Ad Close/Mats Due On Sale						3/6 5/1			5/7 7/3									
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013			
Mini Truckin'	Ad Close/Mats Due On Sale	9/8 11/1	10/11 12/6	11/4 1/3	12/9 2/7	1/9 3/6	2/14 4/10	3/14 5/8	4/10 6/5	5/8 7/3	6/12 8/7	7/10 9/4	8/7 10/2	9/5 10/30	10/8 12/4	10/31 1/1			

		110054		120026		120033		120038		120045		120054					
		RV (Winter)		RV (Spring)		RV (Summer)		RV (Tech)		RV (Fall)		RV (Winter)					
Mini Truckin' SIPs–RV and RV Tech	Ad Close/Mats Due		10/25		12/14		3/21		5/16		7/24		10/22				
	On Sale		12/20		2/14		5/15		7/10		9/18		12/18				
		Jan 2012	Mar 2012	Apr	May	Jun	Jul	Sept	Oct	Nov	Jan 2013	Mar 2013					
Modified Magazine	Ad Close/Mats Due	10/21	12/1	1/9	2/22	3/29	5/1	6/5	7/10	8/21	10/1	11/15					
	On Sale	12/13	1/31	3/6	4/17	5/22	6/26	7/31	9/4	10/16	11/27	1/22					
		Jan 2012	Feb 2012	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	
Modified Mustangs & Fords	Ad Close/Mats Due	10/11	11/4	11/30	1/3	2/7	3/7	4/10	5/8	6/12	7/10	8/7	9/12	10/8	10/31	11/29	
	On Sale	12/6	1/3	1/31	2/28	4/3	5/1	6/5	7/3	8/7	9/4	10/2	11/6	12/4	1/1	1/29	
		Factory Five Racing (Annual)															
Modified Mustangs & Fords SIP Factory Five Racing	Ad Close/Mats Due																
	On Sale																
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	Apr 2013
Mopar Muscle	Ad Close/Mats Due	9/9	10/12	11/7	12/1	1/3	1/30	2/27	4/2	4/30	6/4	7/2	7/30	8/27	9/28	10/25	11/16
	On Sale	11/1	12/6	1/3	1/31	2/28	3/27	4/24	5/29	6/26	7/31	8/28	9/25	10/23	11/27	12/25	1/29
		110054		120026													
		Mopar Muscle Retro (Annual)							Mopar Muscle Now (Annual)								
Mopar Muscle SIP–Mopar Muscle Retro; Mopar Muscle Now	Ad Close/Mats Due		10/13			1/10											
	On Sale		12/6			3/6											
		Dec/Jan 2012	Feb/March 2012	Apr/May	Jun/Jul	Aug/Sept	Oct/Nov	Dec/Jan 2013	Feb/Mar 2013								
Mud Life Magazine	Ad Close/Mats Due	9/23	11/17	1/31	4/3	6/5	7/31	10/1	11/29								
	On Sale	11/15	1/17	3/27	5/29	7/31	9/25	11/27	1/29								
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	
Muscle Mustangs & Fast Fords	Ad Close/Mats Due	9/29	10/31	11/29	12/19	1/24	2/29	3/28	4/24	5/29	6/26	7/24	8/28	9/26	10/26	11/16	
	On Sale	11/22	12/27	1/24	2/21	3/20	4/24	5/22	6/19	7/24	8/21	9/18	10/23	11/20	12/25	1/22	
		120050															
		Tech Guide (Winter)															
Muscle Mustangs & Fast Fords SIP Tech Guide	Ad Close/Mats Due															9/21	
	On Sale															11/20	
		Jan 2012	Feb 2012	March	April	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013		
Muscle Car Review	Ad Close/Mats Due	10/25	11/29	12/16	1/23	2/28	3/27	4/23	5/29	6/25	7/24	8/27	9/25	10/19	11/16		
	On Sale	12/20	1/24	2/21	3/20	4/24	5/22	6/19	7/24	8/21	9/18	10/23	11/20	12/18	1/22		
		Jan 2012	Feb 2012	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013		
Mustang Monthly	Ad Close/Mats Due	10/19	11/16	12/16	1/24	2/17	3/21	4/17	5/21	6/19	7/17	8/21	9/19	10/15	11/8		
	On Sale	12/13	1/17	2/21	3/20	4/17	5/15	6/12	7/17	8/14	9/11	10/16	11/13	12/11	1/15		
		120037							120049								
		Mustang Plus Project Reclaim (Annual)							Shelby (Annual)								
Mustang Monthly SIPs–Mustang Plus Project Reclaim (Annual) Shelby (Annual)	Ad Close/Mats Due					4/4									9/5		
	On Sale					5/29									10/30		
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	
Off-Road	Ad Close/Mats Due	9/16	10/19	11/14	12/8	1/17	2/15	3/14	4/17	5/14	6/12	7/17	8/14	9/12	10/15	11/6	
	On Sale	11/8	12/13	1/10	2/7	3/13	4/10	5/8	6/12	7/10	8/7	9/11	10/9	11/6	12/11	1/8	
		120042															
		Dirt Kings (Fall)							120051								
Off-Road SIP–Dirt Kings	Ad Close/Mats Due														9/21		
	On Sale														11/13		
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	
Popular Hot Rodding	Ad Close/Mats Due	9/29	10/25	11/29	12/19	1/24	2/29	3/28	4/24	5/30	6/26	7/25	8/28	9/26	10/22	11/21	
	On Sale	11/22	12/20	1/24	2/21	3/20	4/24	5/22	6/19	7/24	8/21	9/18	10/23	11/20	12/18	1/22	

		120021 Project Car (Spring)				120030 Project Car (Summer)				120038 Project Car (Fall)			120047 Project Car (Winter)			130020 Project Car (Spring)		
Project Car	Ad Close/Mats Due		11/11				2/14				5/14			8/14		10/31		
	On Sale		1/10				4/10				7/10			10/9		1/8		
		120024 Recoil #1				120032 #2				120040 #3			120049 #4			130022 #5		
Recoil	Ad Close/Mats Due		11/14				3/1				5/30			8/28		11/16		
	On Sale		1/31				5/1				7/31			10/30		1/29		
		Jan 2012	Feb 2012	Mar 2012	Apr 2012	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	Apr 2013	
Rod & Custom	Ad Close/Mats Due	8/31	9/29	10/31	11/29	12/20	1/25	3/1	3/29	4/25	5/30	6/27	7/25	8/29	9/27	10/29	11/21	
	On Sale	10/25	11/22	12/27	1/24	2/21	3/20	4/24	5/22	6/19	7/24	8/21	9/18	10/23	11/20	12/25	1/22	
		R&C Little Pages (Annual)																
Rod & Custom SIP	Ad Close/Mats Due																	
	On Sale											2/29						
		Feb 2012	Mar	Apr	May	Jun	Jul	Aug	Sept	Nov	Dec	Feb 2013	Mar 2013					
Slam	Ad Close/Mats Due	10/10	11/15	12/19	1/24	2/29	4/4	5/1	5/30	8/7	9/12	10/17	11/16					
	On Sale	12/6	1/17	2/14	3/20	4/24	5/29	6/26	7/24	10/2	11/6	12/11	1/15					
		120022 Jordan Brand				120043 Kicks				120051 SIP#2								
Slam SIPs	Ad Close/Mats Due				1/3					7/3	9/26							
	On Sale				2/28					8/28	11/20							
		120022 Sport Boat (Spring)				120034 Sport Boat (Summer)				120043 Sport Boat (Fall)			120051 Sport Boat (Winter)		130022 Sport Boat (Spring)			
Sport Boat	Ad Close/Mats Due			11/16					3/26	6/18	9/25	11/21						
	On Sale			1/17					5/29	8/21	11/27	1/29						
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013		
Street Rodder	Ad Close/Mats Due	9/15	10/18	11/11	12/13	1/18	2/15	3/15	4/11	5/9	6/13	7/11	8/15	9/13	10/16	11/7		
	On Sale	11/8	12/13	1/10	2/14	3/13	4/10	5/8	6/5	7/3	8/7	9/4	10/9	11/6	12/11	1/8		
		120036 Street Rodder Premium (Summer)				120048 How to Build a Street Rod (Annual)				120050 Street Rodder Premium (Winter)								
Street Rodder SIPs: SRP-Summer; How to Build a Street Rod; SRP-Winter	Ad Close/Mats Due						4/18				8/29	9/12						
	On Sale						6/12				10/23	11/20						
		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013		
Super Chevy	Ad Close/Mats Due	9/22	10/25	11/29	12/19	1/24	2/22	3/28	4/24	5/22	6/26	7/24	8/21	9/19	10/22	11/15		
	On Sale	11/15	12/20	1/24	2/21	3/20	4/17	5/22	6/19	7/17	8/21	9/18	10/16	11/13	12/18	1/22		
		120049 Super Chevy Platinum (Annual)																
Super Chevy SIP- Super Chevy Platinum	Ad Close/Mats Due												8/28					
	On Sale												10/23					
		Jan 2012	Feb 2012	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013		
Super Street	Ad Close/Mats Due	10/11	11/4	11/30	1/3	1/31	2/29	4/3	5/1	5/29	6/29	7/31	8/28	10/1	10/24	11/27		
	On Sale	12/6	1/3	1/31	2/28	3/27	4/24	5/29	6/26	7/24	8/28	9/25	10/23	11/27	12/25	1/29		
		120027 Ultimate Wheel & Tire Guide (Annual)																
Super Street SIP-Ultimate Wheel & Tire Guide	Ad Close/Mats Due				12/12													
	On Sale				3/20													
		Volume 38													Volume 39			
Truckin'	Ad Close/Mats Due	# 1	# 2	# 3	# 4	# 5	# 6	# 7	# 8	# 9	# 10	# 11	# 12	# 13	# 1	# 2	# 3	
	On Sale	9/22	10/18	11/11	12/1	1/9	2/6	3/6	4/2	4/30	5/28	6/25	7/24	8/20	9/18	10/16	11/9	
		11/15	12/13	1/10	2/7	3/6	4/3	5/1	5/29	6/26	7/24	8/21	9/18	10/16	11/13	12/11	1/8	

		120032				120038				120049							
		Truckin' Lifted (Annual)				Ult. Truck Guide--Wheel & Tire (Annual)				Wrenchin' (Annual)							
Truckin' SIPs--Truckin' Lifted; Ultimate Truck Guide; Wrenchin'	Ad Close/Mats Due On Sale					3/21 5/15				5/14 7/10				9/5 10/30			

Vette		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013	Apr 2013
	Ad Close/Mats Due	9/8	10/11	11/4	11/30	1/3	1/31	2/29	4/3	5/1	5/29	6/29	7/31	8/28	10/1	10/26	11/29
	On Sale	11/1	12/6	1/3	1/31	2/28	3/27	4/24	5/29	6/26	7/24	8/28	9/25	10/23	11/27	12/25	1/29

### MOTORCYCLE GROUP TITLES

ATV Rider		Jan/Feb 2012		Mar/Apr	May/June	Jul/Aug	Sept/Oct	Nov/Dec	Jan/Feb 2013
	Ad Close/Mats Due		10/18	12/7	2/17	4/20	6/15	8/17	10/11
	On Sale		12/13	2/14	4/17	6/19	8/21	10/16	12/11

Dirt Rider		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
	Ad Close/Mats Due	9/29	10/25	11/29	12/15	1/24	2/29	3/28	5/1	5/29	7/2	7/31	8/28	9/26	10/22	11/20
	On Sale	11/22	12/20	1/24	2/21	3/20	4/24	5/22	6/26	7/24	8/28	9/25	10/23	11/20	12/18	1/22

Hot Bike		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
	Ad Close/Mats Due	9/22	10/18	11/9	12/9	1/17	2/14	3/14	4/16	5/14	6/12	7/17	8/14	9/11	10/9	11/6
	On Sale	11/15	12/13	1/10	2/7	3/13	4/10	5/8	6/12	7/10	8/7	9/11	10/9	11/13	12/11	1/8

Hot Bike Baggers		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
	Ad Close/Mats Due	9/22	10/18	11/9	12/12	1/5	2/7	3/7	4/10	5/7	6/4	7/3	8/1	9/6	10/8	11/6
	On Sale	11/15	12/13	1/10	2/7	3/6	4/3	5/1	6/5	7/10	8/7	9/11	10/16	11/13	12/11	1/8

Hot Bike Special: Street Chopper		110056	120022	120028	120035	120041	120046	120050	130020
		Dec/Jan 2012	Feb/Mar 2012	Apr/May	Jun/Jul	Aug/Sept	Oct/Nov	Dec/Jan 2013	Feb/Mar 2013
	Ad Close/Mats Due	10/6	12/6	1/31	4/2	5/25	7/30	10/1	11/23
	On Sale	11/29	1/31	3/27	5/29	7/24	9/25	11/27	1/29

Hot Bike Special: All V-Twin Buyer's Guide		120030 All V-Twin Buyer's Guide (Annual)															
	Ad Close/Mats Due						2/17										
	On Sale						4/17										

Motorcycle Cruiser		Feb 2012	Apr 2012	Jun	Aug	Oct	Dec	Feb 2013	Mar 2013
	Ad Close/Mats Due	10/13	11/30	2/7	4/2	5/30	7/31	9/20	11/29
	On Sale	12/6	1/31	4/3	5/29	7/24	9/25	11/20	1/29

Motorcyclist		Jan 2012	Feb 2012	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
	Ad Close/Mats Due	10/11	11/4	11/30	1/3	1/30	2/29	4/3	5/1	5/29	6/29	7/31	8/28	10/1	10/26	11/29
	On Sale	12/6	1/3	1/31	2/28	3/27	4/24	5/29	6/26	7/24	8/28	9/25	10/23	11/27	12/25	1/29

Motorcyclist SIPs--Buyer's Guide; Escape;		120023	120029	120033	120043	120049
		Escape(Spring)	Buyer's Guide (Annual)	Escape (Summer)	Escape (Fall)	Escape Winter
	Ad Close/Mats Due	12/13	2/13	3/21	6/12	9/12
	On Sale	2/14	4/10	5/15	8/7	11/6

Sport Rider		Jan 2012	Mar 2012	Apr	May	Jun	Jul	Aug	Sept	Oct	Dec	Jan 2013	Mar 2013
	Ad Close/Mats Due	10/4	11/11	12/19	1/23	3/6	4/10	5/14	6/19	7/19	8/28	10/1	11/6
	On Sale	11/29	1/10	2/14	3/27	5/1	6/5	7/10	8/14	9/18	10/23	11/27	1/8

Sport Rider SIP		120044 Sport Rider Tech/Riding Tips (Annual)															
	Ad Close/Mats Due										7/10						
	On Sale										9/4						

Super Streetbike		Jan 2012	Feb 2012	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013
	Ad Close/Mats Due	10/31	11/29	12/15	1/24	2/24	3/28	4/24	5/17	6/26	7/26	8/23	9/26	10/24	11/21
	On Sale	12/27	1/24	2/21	3/20	4/24	5/22	6/19	7/17	8/21	9/25	10/23	11/20	12/25	1/22

## Consumer Automotive Titles

	Jan 2012	Feb 2012	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
<b>Motor Trend</b>															
Ad Close/Mats Due	10/18	11/11	12/7	1/11	2/8	3/8	4/12	5/9	6/7	7/12	8/8	9/13	10/11	11/6	12/7
On Sale	12/6	1/3	1/31	2/28	3/27	4/24	5/29	6/26	7/24	8/28	9/25	10/30	11/27	12/25	1/29

	120032 SUV/Truck BG (Annual)							120046 New Car BG (Annual)							
<b>Motor Trend Specials: SUV/Truck Buyer's Guide New Car Buyer's Guide</b>															
Ad Close/Mats Due					3/14			7/24							
On Sale					5/8			9/18							

	110054 Motor Trend Classic (Winter)			120024 MT Classic (Spring)		120035 Motor Trend Classic (Summer)			120045 Motor Trend Classic (Fall)			120055 Motor Trend Classic (Winter)		
<b>Motor Trend Classic</b>														
Ad Close/Mats Due		10/19		12/22			3/21			6/19			9/26	
On Sale		12/13		2/21			5/15			8/14			11/20	

	Jan/Feb 2012		Mar/Apr 2012		May/June		Jul/Aug		Sept/Oct		Nov/Dec		Jan/Feb 2013		Mar/Apr 2013
<b>Truck Trend</b>															
Ad Close/Mats Due		10/4		11/29		2/1		4/4		6/6		8/1		10/2	11/21
On Sale		11/29		1/24		3/27		5/29		7/31		9/25		11/27	1/22

	Jan 2012	Feb 2012	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
<b>Automobile</b>															
Ad Close/Mats Due	10/18	11/11	12/7	1/11	2/8	3/8	4/12	5/9	6/7	7/12	8/8	9/13	10/11	11/6	12/7
On Sale	12/6	1/3	1/31	2/28	3/27	4/24	5/29	6/26	7/24	8/28	9/25	10/30	11/27	12/25	1/29

	110053 2011 Ult. Car Guide (Annual)				120032 Spring B&L (Annual)				120051 2012 Ult. Car Guide (Annual)						
<b>Automobile Specials Ult. Car Guide; B&amp;L</b>															
Ad Close/Mats Due		9/29				3/22						9/27			
On Sale		11/15				5/8						11/13			

## Marine Titles

	Jan 2012	Feb 2012	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013
<b>Power &amp; Motoryacht</b>														
Ad Close	11/15	12/15	1/16	2/15	3/15	4/16	5/16	6/15	7/16	8/15	9/17	10/15	11/15	12/17
On Sale	12/27	1/31	2/28	3/27	4/24	5/29	6/26	7/31	8/28	9/25	10/30	11/27	12/25	1/29

	Jan 2012	Feb 2012	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013
<b>Sail</b>														
Ad Close	11/4	11/28	1/3	2/1	3/6	4/3	5/7	6/4	7/6	8/6	9/6	10/9	10/26	11/19
On Sale	12/20	1/24	2/21	3/20	4/24	5/22	6/26	7/24	8/21	9/25	10/23	11/20	12/18	1/15

	120022 Buyer's Guide (Annual)				120032 Sailboat review (Annual)				130022 Buyer's Guide (Annual)					
<b>Sail SIPs Sailboat Review; Buyer's Guide</b>														
Ad Close		12/9				3/20								12/5
On Sale		1/31				5/8								1/29

## Home Tech Titles

	Jan 2012	Feb 2012	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013
<b>Home Theater</b>														
Ad Close	10/25	11/18	12/8	1/11	2/15	3/15	4/11	5/9	6/13	7/20	8/24	9/24	10/18	11/9
On Sale	12/13	1/10	2/7	3/6	4/10	5/8	6/5	7/3	8/7	9/11	10/16	11/13	12/11	1/8

	110047 DIY (Annual)					120051 Home Theater Buyer's Guide (Annual)								
<b>Home Theater SIP HT Buyer's Guide DIY Annual</b>														
Ad Close		10/27								9/10				
On Sale		12/27								11/6				

	Jan 2012	Feb 2012	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013
<b>Stereophile</b>														
Ad Close	11/1	11/29	12/19	1/24	2/22	3/21	4/17	5/14	6/12	7/17	8/21	9/19	10/22	11/13
On Sale	12/20	1/17	2/14	3/20	4/17	5/15	6/12	7/10	8/7	9/11	10/16	11/13	12/18	1/15

	120050 Stereophile Buyer's Guide (Annual)													
<b>Stereophile SIP Buyer's Guide</b>														
Ad Close												9/5		
On Sale												11/6		

	Jan 2012	Feb 2012	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013
<b>Shutterbug</b>														
Ad Close	10/19	11/16	12/21	1/18	2/15	3/21	4/18	5/16	6/20	7/18	8/22	9/19	10/17	11/14
On Sale	12/6	1/10	2/7	3/6	4/3	5/8	6/5	7/3	8/7	9/4	10/9	11/6	12/4	1/8

		120021--Annual		120027		120034		120037		120045		120048		120053	
		Best of PhotoGraphic		PhotoGraphV14 (Spr.)		How To Guide		PhotoGraphV15(Sum.)		PhotoGraphV16(Fall)		Exp.Photo Tech.(Annual)		PhotoGraphV17(Win.)	
Shutterbug SIPs	Ad Close		12/7		2/1		4/11		5/2		8/1		8/29		10/31
	On Sale		1/24		3/20		5/29		6/19		9/18		10/16		12/18

## GrindMedia Titles

		Jan 2012	Feb 2012	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
Surfer	Ad Close	10/11	11/4	11/30	1/3	2/1	3/1	4/4	5/2	6/6	7/2	8/1	8/29	10/2	10/29	11/30
	On Sale	12/6	1/3	1/31	2/28	3/27	4/24	5/29	6/26	7/31	8/28	9/25	10/23	11/27	12/25	1/29

		110054				120099				120047			
		Surfer Classic (Annual)				Beached Days				Photo (Annual)			
Surfer SIPs Beached Days; Photo Annual; Surfer Classic	Ad Close	10/19				3/9				8/16			
	On Sale	12/20				5/8				10/16			

		Jan 2012	Feb 2012					Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013
Snowboarder	Ad Close	10/18	11/11					5/30	6/27	7/25	8/22	9/20	10/16	11/7
	On Sale	12/13	1/10					7/24	8/21	9/18	10/16	11/13	12/11	1/8

		110052				120052			
		Photo Annual				Photo Annual			
Snowboarder SIP Photo Annual	Ad Close	9/30				9/28			
	On Sale	11/29				11/27			

		Jan 2012	Feb 2012	Mar 2012	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan 2013	Feb 2013	Mar 2013
Surfing	Ad Close	9/22	10/25	11/18	12/20	1/25	2/23	3/22	4/25	5/22	6/20	7/25	8/22	9/20	10/23	11/14
	On Sale	11/15	12/20	1/17	2/14	3/20	4/17	5/15	6/19	7/17	8/14	9/18	10/16	11/13	12/18	1/15

		120026			
		Swimsuit			
Surfing SIPs Swimsuit; The Search	Ad Close	2/8			
	On Sale	4/3			

		Dec/Jan 2012	Feb/Mar 2012	Apr/May	June/July	Aug/Sept	Oct/Nov	Dec/Jan 2013	Feb/Mar 2013
Skateboarder	Ad Close	9/22	11/18	1/18	3/22	5/22	7/25	9/20	11/14
	On Sale	11/15	1/17	3/13	5/15	7/17	9/18	11/13	1/15

		110042				#3			
		Cole (Annual)							
Skateboarder SIPs Cole	Ad Close	10/19							
	On Sale	12/13							

		120052			
		Van's Collaboration			
Skateboarder SIP--Van's Collaboration	Ad Close	10/1			
	On Sale	11/27			

		120200				130200					
		Gear Guide				Gear Guide					
Bike	Ad Close	11/18	1/3	2/8	3/8	4/11	5/15	6/20	8/8	9/27	11/14
	On Sale	1/17	2/28	4/3	5/1	6/5	7/10	8/14	10/2	11/20	1/15

		110054		120027		120036		120045		120054	
		Paved--Winter		Paved--Spring		Paved--Summer		Paved--Fall		Paved--Winter	
Paved--Road Cycling	Ad Close	10/25		1/18		4/25		7/26		10/23	
	On Sale	12/20		3/13		6/19		9/18		12/18	

		Mar 2012		May	Jun	July	Aug	Dec		Mar 2013
Canoe & Kayak	Ad Close	11/29		2/1	4/4	5/9	6/13	9/13		11/21
	On Sale	1/24		3/27	5/29	7/3	8/7	11/6		1/22

		120027				120031			
		Beginners' Gd (Annual)				Whitewater (Ann.)			
Canoe & Kayak SIPs Beginner's Guide; Whitewater	Ad Close	1/3				3/8			
	On Sale	2/28				5/1			

		120029		120033		120036		120045		120054	
		SUP Spring		SUP Buyer's Guide		SUP Summer		SUP Fall		SUP Winter	
SUP (Stand Up Paddler)	Ad Close	1/18		3/22		4/19		7/19		10/18	
	On Sale	3/13		5/15		6/12		9/11		12/11	

		Jan 2012	Feb 2012					Sept	Oct	Nov	Dec	Jan 2013	Feb 2013
Powder	Ad Close	10/18	11/29					6/20	7/25	8/22	9/20	10/16	11/21
	On Sale	12/13	1/24					8/14	9/18	10/16	11/13	12/11	1/22

		110050				120049			
		Anniversary Issue				Buyer's Guide			
Powder SIP Anniversary Issue; Buyer's Guide	Ad Close	10/6				9/4			
	On Sale	11/29				10/30			