

2012 FIFTH GENERATION CAMARO PRODUCT SHOWCASE

IN THE ISSUES OF



The Fifth Generation Camaro Product Showcase provides readers with a comprehensive showcase and manufacturer's listing of the aftermarket products available for Chevrolet's hottest property. These cars are all about performance and offer a great platform for modifying and upgrading. *Chevy High Performance* and *Camaro Performers* are the perfect titles for bringing readers and manufacturers together with this informative and targeted Product Showcase.

Product Showcase will run in both *Chevy High Performance* and *Camaro Performers* magazines delivering **160,000 combined readers**.

- On the newsstand for 60 days
- *Camaro Performers* September issue on sale 8/7/12
- *Chevy High Performance* November issue on sale 9/4/12

SAMPLE PRODUCT



Energy Suspension says they are the leader in performance polyurethane suspension components and they have a new product line of polyurethane suspension and drivetrain components for the fifth-generation Chevrolet Camaro.

Is your new Camaro plagued with mushy suspension, wheel hop, and excessive body roll? Make your fifth-gen Camaro handle like the muscle car you wanted it to be.

Energy Suspension bushings will dramatically improve handling, reduce wheel hop, and transfer horsepower more efficiently.

Some Energy Suspension products include: control arm bushings, sway bar bushings, differential carrier bushings, subframe mounts, and subframe inserts. Their bushings are versatile

DIMENSIONS: 7.5 x 3



enough to be used for anything, from daily driving to hard-core racing. Don't suffer the effects of mushy suspension any longer. Use the QR code to find an energy suspension dealer. Be advised, side effects include lead foot, whiplash, and excessive smiling!



Energy Suspension
www.energy.com



INSERTION ORDER SECTION: \$750 net per 1/3 page listing
YES, GIVE ME _____ LISTINGS@ \$750 EACH TOTAL \$_____

PICK UP ARTWORK FROM 2011 ISSUE.

Company: _____ URL: _____

Contact: _____ Email: _____

Address: _____ City/State/ZIP: _____

Phone: _____ Fax: _____

Print Name: _____ Featured Product: _____

Authorized Client Signature: _____ Date: _____

Source Interlink Rep: _____

FAX Signed Contract to: 949-705-3423 Send artwork to yasmin.fajatin@sorc.com

Ad Close and Material Due 6/6/12

Ads in this section are all 1/3 horizontal four color and are set at no extra charge. Just supply a high resolution (300 dpi) jpeg photo of your product, logo, and approximately 150 words of copy. Include your company name, website and phone number. We do the rest (No finished artwork will be accepted. Same ad runs in both magazines)

In the absence of material instructions prior to ad close, ad will be picked up from previous issue. All cancellations or changes must be made in writing prior to ad close. The above schedule of space is placed in accordance with the terms and provisions of your rate card with which I/we are familiar, and which automatically shall become a part of this agreement. Please contract your sales representative should you need a copy. Advertiser agrees to honor its advertising commitment as set forth in this contract and any applicable insertion order. In the event advertiser does not honor its full advertising commitment as contained in this contract and any applicable insertion order, SOURCE INTERLINK MEDIA reserves the right to (i) shortrate or charge the advertiser the undiscounted rate for those advertisements and (ii) renege on any commitments or incentives made in reliance on Advertiser's full advertising commitment as set forth in this contract and any applicable insertion order. SOURCE INTERLINK MEDIA further reserves its right to enforce its right under this contract and any applicable insertion order.

FOR INFORMATION CONTACT YOUR SALES REP OR ASSOCIATE PUBLISHER

John Barkley 949-705-3311 • john.barkley@sorc.com / Janeen Webb 949-705-3361 • janeen.webb@sorc.com