

CUSTOM CLASSIC TRUCKS

Classic TRUCKS

2012 BUYER'S GUIDE

GIVE YOUR CUSTOMERS YEAR-ROUND ACCESS TO YOUR PRODUCTS & SERVICES

The most comprehensive listing of classic truck parts manufacturers and retailers published makes our annual Buyer's Guide the most anticipated reference guide buyers access year-round. It's the most important supplement to your current ad plan.

THE 2012 CLASSIC TRUCK BUYER'S GUIDE

If it's a classic truck, it should be built and restored with YOUR PRODUCTS.

FREE company listings! Company logo included with listings as a bonus for Buyer's Guide advertisers.

Company: _____

Website: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

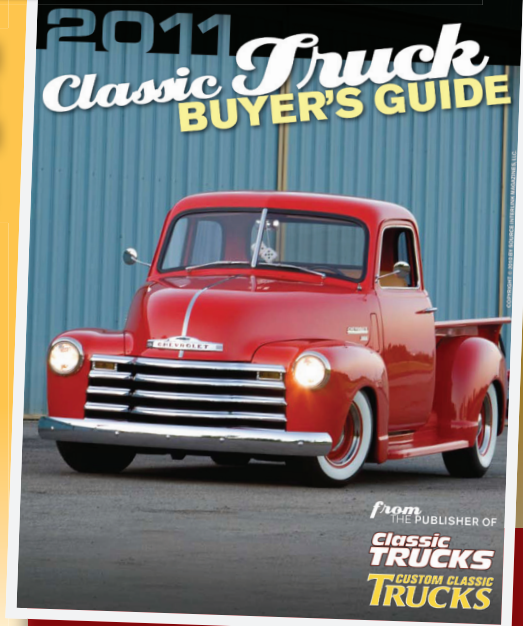
Brands/Years/Products/Services _____

Contact: _____ Email: _____

(This info will not be published)

Source Interlink Rep: _____

Contact your Source Interlink Media sales representative today, or send this completed form directly to Karen Ellis:
fax: 949-705-3407 / email: Karen.Ellis@sorc.com



HITS NEWSSTANDS:

- ◆ January 2012 Issue – bound-in Custom Classic Trucks
- ◆ February 2012 Issue – poly bagged with Classic Trucks

ON THE WEB YEAR-ROUND:

Customclassictrucks.com
Classictrucks.com

Ad Close: 9/22/11

On Newsstands:

- 12/6/11 (Classic Trucks)
- 12/20/11 (Custom Classic Trucks)

4C Rates:

- Full page: \$ 3,090
- 2/3 page: \$ 2,320
- 1/2 page: \$ 2,070
- 1/3 page: \$ 1,545
- 1/4 page: \$ 1,020
- 1/6 page: \$ 770
- 1/12 page: \$ 525

IF IT'S NOT IN THE BOOK, YOU
COULD BE OVERLOOKED.

ACT NOW!