

EARLY BIRD TIME TO KICK YOUR HOLIDAY SALES INTO GEAR

THE 2012 HOLIDAY GIFT GUIDE

PUT YOUR PRODUCTS IN FRONT OF THE GUYS AND GALS WHO WANT THEM!



FIVE TOP PERFORMANCE AUTOMOTIVE PUBLICATIONS

MAGAZINE	ISSUE	ON SALE	AUDIENCE
CHEVY HIGH PERFORMANCE	December '12	10/2/12	125,035
SUPER CHEVY	December '12	10/16/12	154,698
POPULAR HOT RODDING	December '12	10/23/12	110,250
CAMARO PERFORMERS	December '12	10/30/12	35,012
GM HIGH-TECH	January '13	11/6/12	20,875

Total: 445,870

- Delivering to over 440,000+ readers!
 - The HGG will also be posted on each title's website! These sites deliver over 2.4 million Page Views and 600,000 Unique Visitors per month*
 - 1/6 page four color vertical ad
- All five magazines at one low price! \$995****

Hurry, limited supply available!
*12 Month Avg, through June, 2011
**net rate, no discounts apply

\$995

FIVE GREAT TITLES ONE LOW PRICE



Eddie Motorsports has introduced a new line of S-Drive billet aluminum serpentine pulley systems. The kit's pulleys and mounting brackets are machined from 6061-T6 aluminum and are available for LS, big- and small-block Chevrolet engines. The S-Drives come with your choice of finishes, including machined, polished, black, or clear anodized, and include the highest quality name brand components. Eddie Motorsports S-Drive systems are affordably priced, with complete kits starting at \$1,725.



EDDIE MOTORSPORTS
EDDIE MOTORSPORTS
888.813.1293
www.eddiemotorsports.com

AD CLOSE AND MATERIALS DUE: 8/6/12

Ads in this section are all 1/6 vertical four-color and are created by us. Just supply:

- High resolution (300 dpi) jpeg photo of your product
- Logo (Vector file preferred)
- 40-70 words of copy*

Include your company name, website, and phone number. We do the rest. Don't miss this opportunity to expose your products in our Holiday Gift Guide!

No finished artwork will be accepted. Same ad runs in all magazines.

*We reserve the right to copy edit to fit
Contact your Source Interlink sales representative TODAY!

Or contact

Tim Foss at 949-705-3325
tim.foss@sorc.com

Ed Zinke at 949.705.3364
ed.zinke@sorc.com

Check here to use your 2011 GM HGG Artwork

The Holiday Gift Guide will hit newsstands beginning October 2012, delivering over 50 shopping days and promotion of your holiday gift ideas for the 2012 season

INSERTION ORDER SECTION

COMPANY: _____

CONTACT: _____ PRODUCT TO BE LISTED: _____

ADDRESS _____

CITY/ STATE/ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE _____

PRINT NAME: _____ SOURCE INTERLINK REP _____

AUTHORIZED CLIENT SIGNATURE: _____ DATE: _____

Fax this signed contract to **949-705-3423** or send to holidaygiftguide@sorc.com. Send ad materials to holidaygiftguide@sorc.com.

In the absence of material instructions prior to ad close, information will be picked up from previous issue. All cancellations or changes must be made in writing prior to ad close. The above schedule of space is placed in accordance with the terms and provisions of your rate card with which I/we are familiar, and which automatically shall become a part of this agreement. Please contact your sales representative should you need a copy. Advertiser agrees to honor its advertising commitment as set forth in this contract and any applicable insertion order. In the event advertiser does not honor its full advertising commitment as contained in this contract and any applicable insertion order, SOURCE INTERLINK MEDIA reserves the right to (i) shortrate or charge the advertiser the undiscounted rate for those advertisements and (ii) renege on any commitments or incentives made in reliance on Advertiser's full advertising commitment as set forth in this contract and any applicable insertion order. SOURCE INTERLINK MEDIA further reserves its right to enforce its right under this contract and any applicable insertion order.